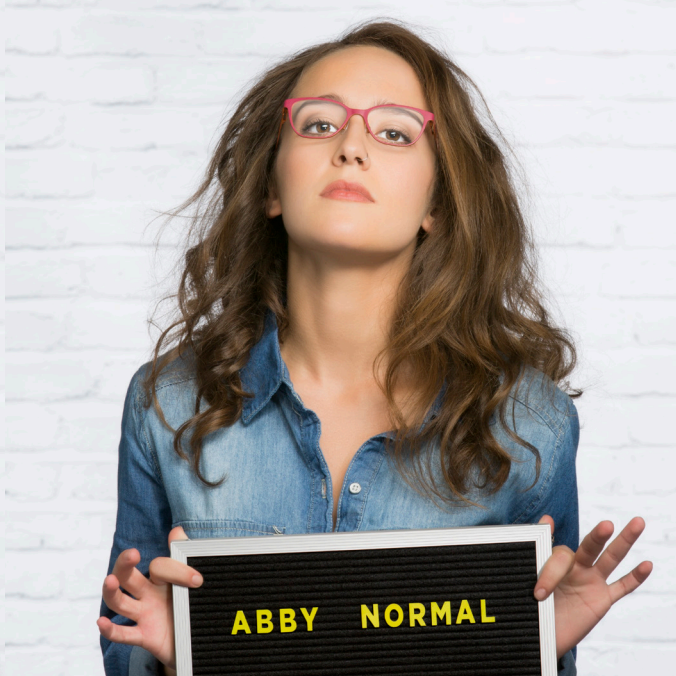


Independent Eyewear for Independent People.

Bevel, a minimalist philosophy that encourages customers to express their personal creativity through design, function and striking color combinations.

B E V E L



THE COMPANY

It was 1999 when Richard Mewha and Rick Nelson posed a question that would fill an untapped niche in the eyewear industry: What if we combined a modern, minimalist design aesthetic with outstanding workmanship? Thus Bevel was born.

And the result is eyewear that is understated, timeless — and free of distracting logos or ornamentation. Pick up a pair of Bevel glasses and feel the quality. Put them on and feel their precise, comfortable fit. Look in a mirror and know they are made for you.

EXCLUSIVITY

Bevel manufactures a relatively limited quantity of frames, so customers are assured of distinctive eyewear. Our collection is available solely through authorized, independent leading opticians in 450 locations in the U.S. (1,000 worldwide in more than 20 countries).

DESIGN

While eyewear performs the necessary function of correcting vision, it should also enhance appearance as well as persona. This is fundamental to us, and why colors are carefully crafted to complement skin tones, silhouettes are adapted to facial shapes and frames are designed to fit and maintain their form.

INNOVATION

Part of the challenge, and reward, of designing a frame is refining its look, function or wearability. Bevel boasts a 16-year record of innovation — from launching the first milled titanium frames to developing a beta hinge and introducing frames in Betaplast. As with everything we do, it serves an aesthetic purpose and addresses a specific engineering challenge — the beta titanium hinge is flexible without additional parts. And it improves the look and fit of the glasses by allowing the temples to accommodate wider heads. This hinge is now available on all of our titanium models, and many of our acetate styles and combinations as well.

A new series of thicker 3mm titanium styles creates a feel of solidity and boldness. Bevel has also launched a new coloring process that combines electroplating with hand spraying.

SPRING 2016 COLLECTION

At Bevel, we hate the word “trends” to describe what is happening with our collection. However, you will definitely notice a move towards more rounded, softer, less angular shapes in this collection. There are even a couple of round pieces!

We have also expanded upon the “chiseled” series of 3mm titanium styles that we experimented with in the Fall. The 3 dimensional look and feel is truly fitting of our brand name. Finally, after 16 years, we had this idea!

Fabulously bold combinations of titanium with acetate inserts for women add stunning color to this release. Our acetates are full of bold reds, blues and purple marble colors, complimenting the softer, milder hues. We have added 2 new titanium SUNS for the lads. Modern, clean and cool. We were thinking Paul Weller, of The Jam fame, when we created these. Tough but cultured. Mr Clean.

Let Bevel fit you.

BE YOU

ACETATE



Denis

(Cool combination with an acetate insert)

STYLE NUMBER: 2519 FRAME SIZE: 55 BRIDGE SIZE: 17



- 

BKGH
Black/Green Horn
- 

BRIF
Brown/Ivory Fade
- 

DSM
Deep Sea Matte
- 

FTM
Fukui Tortoise Matte
- 

HBM
Horn/Blue Matte
- 

OG
Olive Gradient

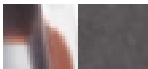
Geno

(A deep combo with style and substance)

STYLE NUMBER: 2520 FRAME SIZE: 53 BRIDGE SIZE: 19



- 

BIM
Black/Ivory Matte
- 

BRBF
Brownish Blue Fade
- 

DSM
Deep Sea Matte
- 

FT
Fukui Tortoise
- 

OG
Olive Gradient
- 

TUM
Tusk Matte

Amedeo

(A cool alternative to the classic titanium)

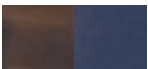
STYLE NUMBER: 2523 FRAME SIZE: 49 BRIDGE SIZE: 19



- 

BKM
Black Matte
- 

FTM
Fukui Tortoise Matte
- 

GMM
Grey Marble Matte
- 

HBM
Horn/Blue Matte
- 

SCM
Smoke Crystal Matte
- 

TUM
Tusk Matte

Georgia

(A small, sexy combination with lift)

STYLE NUMBER: 2524 FRAME SIZE: 48 BRIDGE SIZE: 15



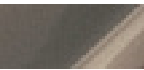
- 

BI
Black/Ivory
- 

CT
Cherry/Straw
- 

NBTR
Nut Brown Tortoise
- 

PM
Purple Marble
- 

SD
Steel Blue/Dark Orchid
- 

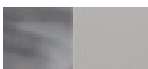
TU
Tusk

House of Cads

(Denis for the non-giant)

STYLE NUMBER: 2525 FRAME SIZE: 49 BRIDGE SIZE: 17



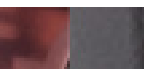
- 

ATM
Azul Tusk Matte
- 

BKM
Black Matte
- 

DSM
Deep Sea Matte
- 

FTM
Fukui Tortoise Matte
- 

HBM
Horn/Blue Matte
- 

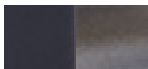
RDM
Rosewood Matte

Walking Dread

(How French!)

STYLE NUMBER: 2526 FRAME SIZE: 51 BRIDGE SIZE: 16



- 

BH
Black/Horn
- 

BPBH
Bluish Purple/Blue Horn
- 

CR
Claret
- 

NBTR
Nut Brown Tortoise
- 

PM
Purple Marble
- 

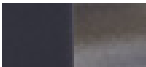
SD
Steel Blue/Dark Orchid

Cockamamie

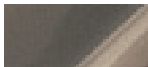
(Soft, bold and colorful combo)

STYLE NUMBER: 2528 FRAME SIZE: 48 BRIDGE SIZE: 16



- 

BH
Black/Horn
- 

AR
Acid Red
- 

TU
Tusk
- 

FT
Fukui Tortoise
- 

PR
Purple Rain
- 

YB
Psychedelic Blue

Giorgio

(Slightly larger ole chap for Italians)

STYLE NUMBER: 3608 FRAME SIZE: 48 BRIDGE SIZE: 18



- 

BK
Black
- 

FT
Fukui Tortoise
- 

GS
Grey Split
- 

MS
Mahogany/Silk
- 

TU
Tusk
- 

ST
Sabae Tortoise

Louigi

(This is probably our most versatile men's acetate)

STYLE NUMBER: 3637 FRAME SIZE: 52 BRIDGE SIZE: 17



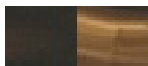
- 

LD
Lemon Drop
- 

BKM
Black Matte
- 

FTM
Fukui Tortoise
Matte
- 

TUM
Tusk Matte
- 

GS
Grey Split
- 

WG
Wood Grain
- 

SCM
Smoke Crystal
Matte

Brigham

(Feminine, but not too catty)

STYLE NUMBER: 3638 FRAME SIZE: 49 BRIDGE SIZE: 15



- 

CT
Cherry/Straw
- 

TL
Turquoise/Linen
- 

OB
Orchid/Ice Blue
- 

BM
Brown Mint
- 

BI
Black/Ivory
- 

CW
Citrus Wood
- 

BW
Burlywood

Amy

(A petite modified cat)

STYLE NUMBER: 3645 FRAME SIZE: 48 BRIDGE SIZE: 15



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

BV
Brown/Violet
- 

CT
Cherry/Straw
- 

PC
Purple/Cream
- 

SD
Steel Blue/
Dark Orchid

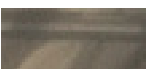
Hapton

(A larger rounded P3)

STYLE NUMBER: 3648 FRAME SIZE: 50 BRIDGE SIZE: 18



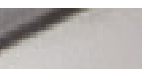
- 

GS
Grey Split
- 

OG
Olive Gradient
- 

BKM
Black Matte
- 

RD
Rosewood
- 

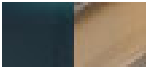
FT
Fukui Tortoise
- 

SC
Smoke Crystal

Coattails

(Unisex small Louigi)

STYLE NUMBER: 3649 FRAME SIZE: 49 BRIDGE SIZE: 16



BAM
Blue/Khaki Matte



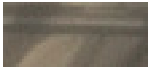
BKM
Black Matte



BZ
Blue Zircon



FT
Fukui Tortoise



OG
Olive Gradient

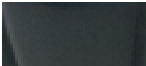


TUM
Tusk Matte

Hacker

(Medium sized combination)

STYLE NUMBER: 3651 FRAME SIZE: 53 BRIDGE SIZE: 16



BKM
Black Matte



DS
Deep Sea



FTM
Fukui Tortoise
Matte



OG
Olive Gradient



RD
Rosewood



TUM
Tusk Matte

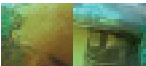
Shank

(Combination with fun titanium temples)

STYLE NUMBER: 3652 FRAME SIZE: 51 BRIDGE SIZE: 17



BI
Black/Ivory



BM
Brown Mint



CT
Cherry/Straw



SD
Steel Blue/
Dark Orchid



PS
Purple/Sky Blue



TV
Tortoise/Violet

Birdie

(Purrrfect petite cat)

STYLE NUMBER: 3654 FRAME SIZE: 48 BRIDGE SIZE: 16



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

SD
Steel Blue/
Dark Orchid
- 

VR
Vintage Red
- 

PS
Purple/Sky Blue
- 

TV
Tortoise/Violet

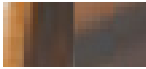
Sandy

(Funky sweeping women's in bold lines)

STYLE NUMBER: 3655 FRAME SIZE: 52 BRIDGE SIZE: 17

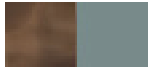


- 

BF
Blk/Fukui
Tortoise
- 

BW
Burlywood
- 

CT
Cherry/Straw
- 

VM
Violet/Magenta
- 

HB
Horn/Blue
- 

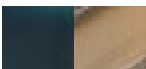
TV
Tortoise/Violet

Mulligan

(Cool classic with a beta hinge)

STYLE NUMBER: 3656 FRAME SIZE: 55 BRIDGE SIZE: 17



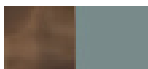
- 

BAM
Blue/Khaki Matte
- 

BKM
Black Matte
- 

DS
Deep Sea
- 

OG
Olive Gradient
- 

RD
Rosewood
- 

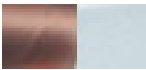
HB
Horn/Blue

Oliver

(A classic shape for the larger person with a wide bridge)

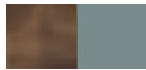
STYLE NUMBER: 3657 FRAME SIZE: 56 BRIDGE SIZE: 19



- 

BBFM
Brownish Blue
Fade Matte
- 

BKGM
Black/Green Horn
Matte
- 

BRIF
Brown/Ivory Fade
- 

HB
Horn/Blue
- 

SCM
Smoke Crystal
Matte
- 

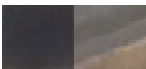
TU
Tusk

Rhiannon

(A soft upsweep in great colors)

STYLE NUMBER: 3658 FRAME SIZE: 52 BRIDGE SIZE: 15



- 

BKGN
Black/Green Horn
- 

BPBH
Bluish Purple/
Blue Horn
- 

CT
Cherry/Straw
- 

CW
Citrus Wood
- 

NBTR
Nut Brown
Tortoise
- 

TPGH
True Purple/
Grey Horn

Matilda

(A very Bevel Shape)

STYLE NUMBER: 3659 FRAME SIZE: 49 BRIDGE SIZE: 15



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

SD
Steel Blue/
Dark Orchid
- 

TPGH
True Purple/
Grey Horn
- 

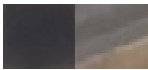
TV
Tortoise/Violet
- 

VM
Violet/Magenta

Roxanne

(Bold, larger cat with beta hinge)

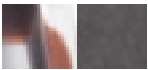
STYLE NUMBER: 3661 FRAME SIZE: 54 BRIDGE SIZE: 17



BKGN
Black/Green Horn



BPBH
Bluish Purple/
Blue Horn



BRBF
Brownish Blue
Fade



CT
Cherry/Straw



NBTR
Nut Brown
Tortoise

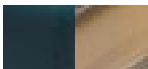


PS
Purple/Sky Blue

Jeremy

(Deeper small men's shape — Perfect for progressives)

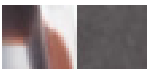
STYLE NUMBER: 3662 FRAME SIZE: 50 BRIDGE SIZE: 16



BAM
Blue/Khaki Matte



BKM
Black Matte



BRBF
Brownish Blue
Fade



DSM
Deep Sea Matte



SCM
Smoke Crystal
Matte



NBTR
Nut Brown
Tortoise

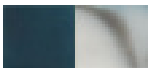
Scissors kick

(For the man who wants to make a statement about his style)

STYLE NUMBER: 3663 FRAME SIZE: 56 BRIDGE SIZE: 15



BKM
Black Matte



BE
Blue Marble



FT
Fuikui Tortoise



GMM
Grey Marble
Matte



GT
Green Tortoise



HBM
Horn/Blue Matte

Step over

(A sweeping cat — Easy fit)

STYLE NUMBER: 3664 FRAME SIZE: 52 BRIDGE SIZE: 17



- 

BI
Black/Ivory
- 

BPBH
Bluish Purple/
Blue Horn
- 

CT
Cherry/Straw
- 

GT
Green Tortoise
- 

NBTR
Nut Brown
Tortoise
- 

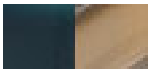
PM
Purple Marble

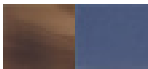
False 9

(Another bold men's look)

STYLE NUMBER: 3665 FRAME SIZE: 52 BRIDGE SIZE: 19



- 

BAM
Blue/Khaki Matte
- 

BEM
Blue Marble
Matte
- 

BK
Black
- 

GMM
Grey Marble
Matte
- 

SC
Smoke Crystal
- 

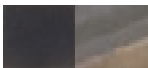
BRIF
Brown/Ivory Fade

Tiki-taka

(A small great fitting cat)

STYLE NUMBER: 3666 FRAME SIZE: 48 BRIDGE SIZE: 17



- 

BKGN
Black/Green Horn
- 

DC
Dark Caramel
- 

GT
Green Tortoise
- 

PM
Purple Marble
- 

SD
Steel Blue/Dark
Orchid
- 

VR
Vintage Red

Nutmeg (A soft rounded women's look)

STYLE NUMBER: 3667 FRAME SIZE: 48 BRIDGE SIZE: 17



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

BPBH
Bluish Purple/
Blue Horn
- 

CT
Cherry/Straw
- 

NBTR
Nut Brown
Tortoise
- 

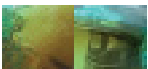
VM
Violet/Magenta

Emily (A deep soft look with a touch of feline)

STYLE NUMBER: 3668 FRAME SIZE: 51 BRIDGE SIZE: 17



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

BPBH
Bluish Purple/
Blue Horn
- 

CT
Cherry/Straw
- 

TP
Tortoise/Pink
- 

VM
Violet/Magenta

Virginia (A petite soft look with a nice lift)

STYLE NUMBER: 3670 FRAME SIZE: 47 BRIDGE SIZE: 16



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

BPBH
Bluish Prple/
Blu Horn
- 

CR
Claret
- 

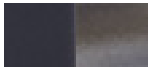
PS
Purple/Sky Blue
- 

TV
Tortoise/Violet

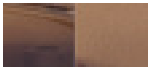
Ai

(A very petite Meritage shape)

STYLE NUMBER: 3671 FRAME SIZE: 48 BRIDGE SIZE: 16



BH
Black/Horn



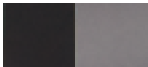
BN
Brown/Horn



BV
Brown/Violet



CT
Cherry/Straw



GT
Green Tortoise



PM
Purple/Magenta

Leonardo

(An easy flowing look that will fit many different women)

STYLE NUMBER: 3672 FRAME SIZE: 51 BRIDGE SIZE: 15



BF
Black/Fukui
Tortoise



BM
Brown Mint



CR
Claret



PC
Purple/Cream



SD
Steel Blue/
Drk Orchid

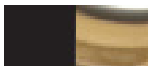


TP
Tortoise/Pink

Jackson

(A petite version of Fireball)

STYLE NUMBER: 3673 FRAME SIZE: 48 BRIDGE SIZE: 16



BF
Black/Fukui
Tortoise



BPBH
Bluish Purple/
Blue Horn



CR
Claret



CW
Citrus Wood



PS
Purple/Sky Blue



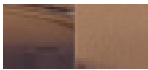
TP
Tortoise/Pink

Salvador

(A cool shape for a cool guy)

STYLE NUMBER: 3674 FRAME SIZE: 49 BRIDGE SIZE: 16



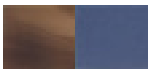
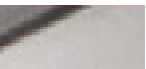
- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BK
Black | BN
Brown/Horn | DSM
Deep Sea Matte | FTM
Fukui Tortoise Matte | GT
Green Tortoise | SCM
Smoke Crystal Matte |

Mad Mensch

(A great frame for lawyers, bankers and normal guys)

STYLE NUMBER: 3675 FRAME SIZE: 52 BRIDGE SIZE: 18



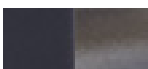
- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| AT
Azul Tusk | BEM
Blue Marble Matte | BKM
Black Matte | FT
Fukui Tortoise | HBM
Horn/Blue Matte | SC
Smoke Crystal |

Gossip Gal

(Great lift)

STYLE NUMBER: 3676 FRAME SIZE: 49 BRIDGE SIZE: 15



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BH
Black/Horn | BPBH
Bluish Purple/
Blue Horn | CR
Claret | PS
Purple/Sky Blue | TT
Turquoise
Tortoise | TV
Tortoise/Violet |

Law & Backorder

(Nice angular, sexy shape)

STYLE NUMBER: 3677 FRAME SIZE: 52 BRIDGE SIZE: 17

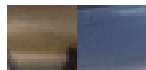


- 

AT
Azul Tusk
- 

BI
Black/Ivory
- 

PC
Purple/Cream
- 

SD
Steel Blue/
Dark Orchid
- 

SM
Stormy Tortoise
- 

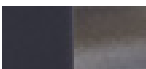
TP
Tortoise/Pink

C.S.OY.NY

(A petite gem — A remake of the Sabrina from Bevel 1!)

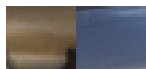
STYLE NUMBER: 3678 FRAME SIZE: 47 BRIDGE SIZE: 16



- 

BH
Black/Horn
- 

BM
Brown Mint
- 

CR
Claret
- 

SM
Stormy Tortoise
- 

TT
Turquoise
Tortoise
- 

VM
Violet/Magenta

Percard

(Definitely a smaller fit for those of us with narrow heads and P.D.s')

STYLE NUMBER: 3680 FRAME SIZE: 46 BRIDGE SIZE: 18

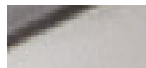


- 

BHM
Black/Horn Matte
- 

DSM
Deep Sea Matte
- 

FT
Fukui Tortoise
- 

HBM
Horn/Blue Matte
- 

SC
Smoke Crystal
- 

ST
Sabae Tortoise

Balderdash

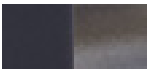
(Slight upsweep)

STYLE NUMBER: 3681 FRAME SIZE: 51 BRIDGE SIZE: 15



- 

SL
Speckled Lilac
- 

BM
Brown Mint
- 

BH
Black/Horn
- 

AR
Acid Red
- 

BPBH
Bluish Purple/
Blue Horn
- 

YB
Psychedelic Blue

Banjaxed

(P3 shape with a classic keyhole bridge)

STYLE NUMBER: 3682 FRAME SIZE: 47 BRIDGE SIZE: 20



- 

BHM
Black/Horn Matte
- 

FT
Fukui Tortoise
- 

SE
Speckled Tortoise
- 

SCM
Smoke Crystal
Matte
- 

TUM
Tusk Matte
- 

OGM
Olive Green Matte

Nincompoop

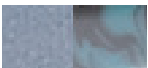
(Small sexy shape)

STYLE NUMBER: 3683 FRAME SIZE: 47 BRIDGE SIZE: 16



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

YB
Psychedelic Blue
- 

AR
Acid Red
- 

PR
Purple Rain
- 

TV
Tortoise/Violet

Lollygag

(Small version of Orange is...)

STYLE NUMBER: 3684 FRAME SIZE: 49 BRIDGE SIZE: 17



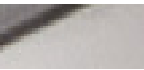
- 

GMM
Grey Marble
Matte
- 

HBM
Horn/Blue Matte
- 

SMM
Seaweed Matte
- 

FT
Fukui Tortoise
- 

GS
Grey Split
- 

SC
Smoke Crystal

Skedaddle

(A sweeping small rectangle)

STYLE NUMBER: 3685 FRAME SIZE: 50 BRIDGE SIZE: 15



- 

BFM
Blk/Fukui Tortoise
Matte
- 

FTM
Fukui Tortoise
Matte
- 

BPBH
Bluish Purple/
Blue Horn
- 

CR
Claret
- 

BM
Brown Mint
- 

TUM
Tusk Matte

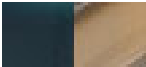
SUN



Apollo

(Fits most men — Great shape!)

STYLE NUMBER: 7716 FRAME SIZE: 56 BRIDGE SIZE: 15



BAM
Blue/Khaki Matte



BKM
Black Matte



FTM
Fukui Tortoise
Matte



OGM
Olive Green Matte

Iago

(A big Jeff in sun)

STYLE NUMBER: 7726 FRAME SIZE: 56 BRIDGE SIZE: 17



BKM
Black Matte



DSM
Deep Sea Matte



TUM
Tusk Matte



BAM
Blue/Khaki Matte

Malvolio

(Classic vintage with a wee twist)

STYLE NUMBER: 7727 FRAME SIZE: 52 BRIDGE SIZE: 22



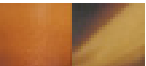
SCM
Smoke Crystal
Matte



BDM
Black/Diamond
Matte



OGM
Olive Green Matte



FTM
Fukui Tortoise
Matte

Hippolyta

(Deep, cool, soft edges)

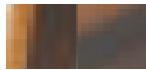
STYLE NUMBER: 7728 FRAME SIZE: 52 BRIDGE SIZE: 20



- 

VM
Violet/Magenta
- 

BI
Black/Ivory
- 

SD
Steel Blue/
Dark Orchid
- 

BW
Burlywood
- 

CT
Cherry/Straw
- 

PS
Purple/Sky Blue

Silvia

(Squared off upsweep)

STYLE NUMBER: 7729 FRAME SIZE: 55 BRIDGE SIZE: 16



- 

BI
Black/Ivory
- 

BM
Brown Mint
- 

IS
Indigo Stripe
- 

VR
Vintage Red
- 

TL
Turquoise/Linen
- 

BW
Burlywood

Portia

(A more rounded classic Jackie O)

STYLE NUMBER: 7731 FRAME SIZE: 56 BRIDGE SIZE: 18



- 

BI
Black/Ivory
- 

BW
Burlywood
- 

SD
Steel Blue/
Dark Orchid
- 

CT
Cherry/Straw
- 

VM
Violet/Magenta
- 

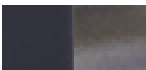
BM
Brown Mint

Caipirinha

(Glamour meets wearability)

STYLE NUMBER: 7732 FRAME SIZE: 54 BRIDGE SIZE: 17



- 

BH
Black/Horn
- 

CR
Claret
- 

FT
Fukui Tortoise
- 

SD
Steel Blu/
Drk Orchd

Mudslide

(A little cat but not too much — Purrfect!)

STYLE NUMBER: 7733 FRAME SIZE: 54 BRIDGE SIZE: 17



- 

BI
Black/Ivory
- 

GT
Green Tortoise
- 

NBTR
Nut Brown
Tortoise
- 

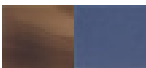
PM
Purple Marble

Rusty Nail

(Classic linear rectangle — Unisex for sure)

STYLE NUMBER: 7734 FRAME SIZE: 52 BRIDGE SIZE: 15



- 

BEM
Blue Marble
Matte
- 

BHM
Black/Horn
Matte
- 

HBM
Horn/Blue
Matte
- 

SCM
Smoke Crystal
Matte

Cosmopolitan

(Small rounded form with nice contours)

STYLE NUMBER: 7735 FRAME SIZE: 50 BRIDGE SIZE: 17



- 

BI
Black/Ivory
- 

BPBH
Blu Prpl/Brn Horn
- 

CR
Claret
- 

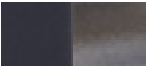
FT
Fukui Tortoise

Tarragon

(Easy to wear, 60's look)

STYLE NUMBER: 7736 FRAME SIZE: 53 BRIDGE SIZE: 15



- 

BH
Black/Horn
- 

BM
Brown Mint
- 

PR
Purple Rain
- 

AR
Acid Red

Coriander

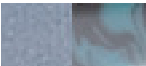
(Soft upsweep with a twist)

STYLE NUMBER: 7737 FRAME SIZE: 54 BRIDGE SIZE: 12



- 

BI
Black/Ivory
- 

SL
Speckled Lilac
- 

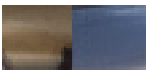
YB
Psychedelic Blue
- 

NBTR
Nut Brown
Tortoise

Paprika

STYLE NUMBER: 7738 FRAME SIZE: 53 BRIDGE SIZE: 20

COMING SOON!



SM
Stormy Tortoise



FT
Fukui Tortoise



OG
Olive Gradient



VR
Vintage Red

Cumin

STYLE NUMBER: 7739 FRAME SIZE: 56 BRIDGE SIZE: 16

COMING SOON!



BHM
Black/Horn Matte



HBM
Horn/Blue Matte



SEM
Speckled
Turquoise Matte



SCM
Smoke Crystal
Matte

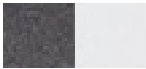
Sazerac (Sophisticated, for the man who knows what he wants)

STYLE NUMBER: 9520 FRAME SIZE: 56 BRIDGE SIZE: 16





CFM
Cafe Matte



DGM
Dark Grey Matte



MG
Matte Gold



MS
Matte Silver

Sidecar

(Sophisticated, for the man who knows what he wants)

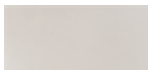
STYLE NUMBER: 9521 FRAME SIZE: 54 BRIDGE SIZE: 16



- 

BKM
Black Matte
- 

GTM
Granite Matte
- 

MG
Matte Gold
- 

MS
Matte Silver

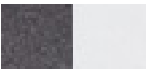
Basil

(Remake of an old 80's piece)

STYLE NUMBER: 9522 FRAME SIZE: 56 BRIDGE SIZE: 18



- 

CFM
Cafe Matte
- 

DGM
Dark Grey Matte
- 

NBM
Navy Blue Matte
- 

LGM
Light Grey Matte

Fennel

(Very modern but cool men's)

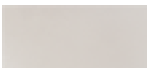
STYLE NUMBER: 9523 FRAME SIZE: 58 BRIDGE SIZE: 14



- 

BKM
Black Matte
- 

CFM
Cafe Matte
- 

NBM
Navy Blue Matte
- 

MS
Matte Silver

TITAN



Blue Stem

(Pret-a-Porter)

STYLE NUMBER: 8620 FRAME SIZE: 53 BRIDGE SIZE: 16



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| MGCR
Military Grn/
Cream | BKDB
Black/Dark Blue | DPMC
Deep Prpl/
Muddy Crm | GTFU
Granite/Fuchsia | MBCG
Marine Blu/
Caribbn Grn | AUSB
Aubergine/
Sky Blue |

Walkabout

(Small sexy with easy upsweep)

STYLE NUMBER: 8625 FRAME SIZE: 48 BRIDGE SIZE: 16



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| ZUSC
Zucchini/
Sand Cream | BKPD
Black/Purple
Dream | AUBE
Aubergine/Bleu | DPMC
Deep Prpl/
Muddy Crm | GTSB
Granite/Sky Blue | NWT
Navy/Violet |

Figjam

(Matt meets shiny. Great shape for most men and some women)

STYLE NUMBER: 8627 FRAME SIZE: 51 BRIDGE SIZE: 17



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BKSL
Black/Slate | DGIB
Dark Grey/
Ice Blue | GTDB
Granite/
Dark Blue | DSHG
Deepsea Blu/
Huntr Grn | BUHG
Burgundy/
Hunter Grn | DBDG
Dark Blue/
Dark Grey |

Ship Dog

(Easy, soft shape with beta hinge)

STYLE NUMBER: 8637 FRAME SIZE: 50 BRIDGE SIZE: 18



- **BKHG**
Black/Hunter Grn
- **BUHG**
Burgundy/
Hunter Grn
- **DBDG**
Dark Blue/
Dark Grey
- **DGIB**
Dark Grey/
Ice Blue
- **DNLB**
Dark Green/
Light Blue
- **GTDB**
Granite/
Dark Blue

Ivan

(A somewhat classic men's)

STYLE NUMBER: 8646 FRAME SIZE: 53 BRIDGE SIZE: 18



- **BKHG**
Black/Hunter Grn
- **BUDB**
Burgundy/
Dark Blue
- **DBST**
Dark Blue/Stone
- **DGIB**
Dark Grey/
Ice Blue
- **GTDB**
Granite/
Dark Blue
- **MGST**
Military Green/
Steel

David

(Larger easy to wear man's shape-cool but unpretentious)

STYLE NUMBER: 8648 FRAME SIZE: 54 BRIDGE SIZE: 17



- **BKHG**
Black/Hunter Grn
- **BUHG**
Burgundy/
Hunter Grn
- **DBST**
Dark Blue/Stone
- **DGIB**
Dark Grey/
Ice Blue
- **GTDB**
Granite/
Dark Blue
- **MGCR**
Military Grn/
Cream

Duck Hook

(A faux brow bar in color-super cool)

STYLE NUMBER: 8652 FRAME SIZE: 53 BRIDGE SIZE: 18



- 

BKS L
Black/Slate
- 

BUD B
Burgundy/
Dark Blue
- 

DBD G
Dark Blue/
Dark Grey
- 

DGIB
Dark Grey/
Ice Blue
- 

MGST
Military Green/
Steel
- 

BBGR
Brownish Black/
Grey

Mashie

(An easy soft ladies' classic)

STYLE NUMBER: 8654 FRAME SIZE: 50 BRIDGE SIZE: 15



- 

DNV T
Dark Green/Violet
- 

GTSA
Granite/Salmon
- 

PUD N
Purple/Dark
Green
- 

BKIG
Black/Irish Green
- 

CBL V
Cool Blue/
Lavender
- 

RDPC
Red/Pink Cream
- 

AUBE
Aubergine/Blue
- 

DPJB
Deep Purple/
June Bud

Panenka

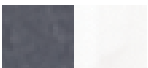
(A large, cool Men's titanium with acetate temples)

STYLE NUMBER: 8665 FRAME SIZE: 57 BRIDGE SIZE: 16



- 

BKGN
Black/Dark Gun
- 

BLSG
Blue/Shiny Gold
- 

DGBS
Dark Grey/
Brushed Silver
- 

GRSS
Green/Shiny
Silver
- 

GTBG
Granite/Brushed
Gun Metal
- 

LGSS
Light Grey/
Shiny Silver

Maracana

(A very soft easy look — Great for progressives)

STYLE NUMBER: 8666 FRAME SIZE: 55 BRIDGE SIZE: 16



- AUBE**
Aubergine/Bleu
- BOLB**
Blue Moon/
Lavender Blue
- GTPU**
Granite/Purple
- WTLG**
Windsor Tan/
Light Grey
- PUCR**
Purple/Cream
- BKPC**
Black/Purple
Cream

Hand of God

(A classic semi-rimless in great colors)

STYLE NUMBER: 8667 FRAME SIZE: 54 BRIDGE SIZE: 18



- BKDB**
Black/Dark Blue
- BUDB**
Burgundy/
Dark Blue
- CFPT**
Café/Pale Taupe
- DBDG**
Dark Blue/
Dark Grey
- DGIB**
Dark Grey/
Ice Blue
- MGST**
Military Green/
Steel

Robona

(A deep, very Bevel look in beautiful colors)

STYLE NUMBER: 8668 FRAME SIZE: 48 BRIDGE SIZE: 15



- BKGC**
Black/Ginger
Cream
- BOLB**
Blue Moon/
Lavender Blue
- GTPU**
Granite/Purple
- PUSB**
Purple/Sky Blue
- RDPC**
Red/Pink Cream
- ZUVT**
Zucchini/Violet

Biter

(A larger sweeping ladies shape in the Blue Stem ilk)

STYLE NUMBER: 8670 FRAME SIZE: 53 BRIDGE SIZE: 16



- AUSB**
Aubergine/
Sky Blue
- BKPD**
Black/Purple
Dream
- BOLB**
Blue Moon/
Lavender Blue
- GTSA**
Granite/Salmon
- PUDN**
Purple/Dark
Green
- WTLG**
Windsor Tan/
Light Grey

Kai

(A smaller Daniel with no arrowhead)

STYLE NUMBER: 8671 FRAME SIZE: 51 BRIDGE SIZE: 17



- BKBS**
Black/Brushed
Silver
- BLSG**
Blue/Shiny Gold
- DGBS**
Dark Grey/
Brushed Silver
- GRSS**
Green/Shiny
Silver
- GTBG**
Granite/Brushed
Gun Metal
- LGSS**
Light Grey/
Shiny Silver

Magali

(A new bold shape which fits like a glove)

STYLE NUMBER: 8672 FRAME SIZE: 51 BRIDGE SIZE: 17



- BKBS**
Black/Brushed
Silver
- BLSG**
Blue/Shiny Gold
- CLRG**
Claret/Shiny
Rose Gold
- DPBG**
Drk Purple/
Brushed Grey
- GTGL**
Granite/Dark
Gold
- PUBS**
Purple/Blue Steel

Frida

(No doubt will fit many a beautiful bevel fan)

STYLE NUMBER: 8673 FRAME SIZE: 52 BRIDGE SIZE: 17



Laurie

(A retake of a very bevel shape — Somewhat butterfly but a wee bit squared off)

STYLE NUMBER: 8674 FRAME SIZE: 48 BRIDGE SIZE: 16



Pablo

(A classic man's frame — Clean, smooth, no worries)

STYLE NUMBER: 8675 FRAME SIZE: 49 BRIDGE SIZE: 17



3mm Above

(Beveled on the front; a great sweeping modified cat)

STYLE NUMBER: 8677 FRAME SIZE: 52 BRIDGE SIZE: 16



- 

BKWB
Black/Walnut Brown
- 

BOLB
Blue Moon/Lavender Blue
- 

FGLG
Forest Green/Light Grey
- 

GTSA
Granite/Salmon
- 

MBSY
Marine Blue/Stone Grey
- 

PRBO
Pinkish Red/Burnt Orange

The String

(Soft shape with lift, as always)

STYLE NUMBER: 8678 FRAME SIZE: 51 BRIDGE SIZE: 16



- 

AUBE
Aubergine/Bleu
- 

BKTB
Black/Teal Blue
- 

CGAB
Cactus Green/Agave Blue
- 

GTON
Granite/Ocean Green
- 

MBSY
Marine Blue/Stone Grey
- 

PUCR
Purple/Cream

Breaking Bag

(Our most rectangular of men's shapes)

STYLE NUMBER: 8679 FRAME SIZE: 54 BRIDGE SIZE: 17



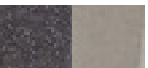
- 

BCBK
Black Carbon/Black
- 

CFPT
Cafe/Pale Taupe
- 

DBST
Dark Blue/Stone
- 

FGLG
Forest Green/Light Grey
- 

GGMB
Gun Grey/Midnight Blue
- 

PBST
Purplish Brown/Stone

Downton Abbeynormal

(A soft, sweet gem)

STYLE NUMBER: 8680 FRAME SIZE: 47 BRIDGE SIZE: 16



- | | | | | | |
|--------------------------------------|--|--|-------------------------------|---|--|
| | | | | | |
| BKPC
Black/Purple
Cream | BPWG
Bright Pink/
Warm Grey | CGAB
Cactus Green/
Agave Blue | GTSA
Granite/Salmon | PRBO
Pinkish Red/
Burnt Orange | RBIB
Royal Blue/
Ice Blue |

Game of Drones

(Slightly angular with great lift value)

STYLE NUMBER: 8681 FRAME SIZE: 49 BRIDGE SIZE: 15



- | | | | | | |
|----------------------------|---------------------------------------|--|----------------------------------|---|---|
| | | | | | |
| BKST
Black/Stone | DGIB
Dark Grey/
Ice Blue | FGLG
Forest Green/
Light Grey | GTDB
Granite/Dark Blue | MBSY
Marine Blue/
Stone Grey | PRBO
Pinkish Red/
Burnt Orange |

Titanium Chef

(Easy to wear for the petite lady)

STYLE NUMBER: 8682 FRAME SIZE: 49 BRIDGE SIZE: 17



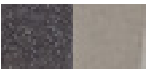
- | | | | | | |
|--------------------------------------|--|---------------------------------------|-------------------------------|-----------------------------|--|
| | | | | | |
| BKPD
Black/Purple
Dream | BPWG
Bright Pink/
Warm Grey | EGSP
Eggplant/
Soft Pink | GTPU
Granite/Purple | PUCR
Purple/Cream | RBIB
Royal Blue/
Ice Blue |

Curmudgeon

(A classic contemporary look)

STYLE NUMBER: 8685 FRAME SIZE: 52 BRIDGE SIZE: 20



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BKWB
Black/Walnut Brown | BBGR
Brownish Black/Grey | GGMB
Gun Grey/Midnight Blue | DBDG
Dark Blue/Dark Grey | PBST
Purplish Brown/Stone | WGCG
Warm Grey/Cool Grey |

Kerfuffle

(P3 with a modified keyhole)

STYLE NUMBER: 8686 FRAME SIZE: 48 BRIDGE SIZE: 19



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BKST
Black/Stone | CFPT
Café/Pale Taupe | GGMB
Gun Grey/Midnight Blue | FGLF
Forest Green/Light Grey | MBSY
Marine Blue/Stone Grey | MGST
Military Green/Steel |

Persnickety

(Soft cat's eye in stunning colors)

STYLE NUMBER: 8687 FRAME SIZE: 51 BRIDGE SIZE: 18



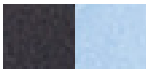
- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BOLB
Blue Moon/Lavender Blue | BKPD
Black/Purple Dream | PUCU
Purple/Cool Blue | GTSA
Granite/Salmon | CRSP
Crimson/Spearmint | BPWG
Bright Pink/Warm Grey |

Codswallop

(A very Bevel look)

STYLE NUMBER: 8688 FRAME SIZE: 51 BRIDGE SIZE: 17



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BKSB
Black/Sky Blue | RBPC
Royal Blue/Purple Cream | MDPT
Mud Brown/Pastel Taupe | PUBS
Purple/Sky Blue | RDPC
Red/Pink Cream | GTON
Granite/Ocean Green |

Malarkey

(Not quite round; easy to wear)

STYLE NUMBER: 8689 FRAME SIZE: 47 BRIDGE SIZE: 20



- | | | | | | |
|--|---|---|---|---|---|
|  |  |  |  |  |  |
| BKHG
Black/Hunter Grn | CFPT
Café/Pale Taupe | MGST
Military Green/Steel | MBSY
Marine Blue/Stone Grey | GGMB
Gun Grey/Midnight Blue | WGCG
Warm Grey/Cool Grey |

Be Bold. Be Unique. **Be Bevel.**

BEVEL

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