

DITA

SPRING/SUMMER 2020 LOOKBOOK

DITA, A CATEGORY OF ONE.
CELEBRATING 25 YEARS OF EYEWEAR EXPERTISE

For our 25th anniversary we are proud to introduce a host of bold new character frames as part of our Spring 2020 collection. The character frame is fundamental to DITA's design identity. Characterized by dramatic proportions, and genre-defying silhouettes, the character frame has long offered transformative potential to stylish collectors across the globe.

With a landmark 25th anniversary, we've adapted DITA's technical capabilities to achieve eyewear that's bigger, bolder, and more daring than anything we've done in years. We're at our best when we're pushing limits — and in that respect, this collection truly represents a return to form.

DITA

A CATEGORY OF ONE

A definition you can't own, you can only earn.
And DITA has earned it over 20 years.

Founded in 1995, DITA reinvented eyewear by transcending its conventions, creating a discreet luxury with product ranging from bold character frames to new interpretations of timeless shapes through innovative technology. With over 20 years in design and partners at the highest levels of manufacturing, DITA's expertise is unparalleled, earning a coveted reputation as a true leader in optical innovation.

DITA has a cult-like following and is a must-have accessory for many celebrities, musicians, athletes and fashion industry insiders around the world.

THE DITA CHALLENGE

Once considered little more than a functional necessity, eyewear is now a means for celebrities to secure worldwide name recognition and increase the value of their brands.

We are unique because we are a Category of One. If you wear a DITA frame and come across another person wearing DITA, there is an instant connection – whether it's in an airport, at a concert, or on the streets of London. The recognition may be through a nod, a wry smile, or a wink. This is a subtle acknowledgment that you are both part of the same tribe. It is rare that a brand generates such unique connections. Wearing a DITA frame breaks down barriers and makes you a Category of One. We are blessed to call ourselves one.

Celebrate this bond by meeting other DITA wearers and share your stories with #WeAreDITA for a chance to be featured on @ditaeyewear



DESIGN THAT FINDS BEAUTY IN PURPOSE.

Focus. Discipline. Time. Sacrifice. Failure.Success. Qualities that make the ordinary extraordinary, which is why each design is treated independently, taking months from conception to production.

HINGE SYSTEM

Designed with parts that are removable and replaceable, DITA uses assembled hinges instead of heat stake for ultimate longevity.

OPTICAL COATINGS

All lenses feature AR (anti-reflective) coating which reduces glare on the back of lenses, gradients, mirrors, and flashes. An additional chemical hard coat increases scratch resistance and improves cleaning and durability.

ACETATE FINISHING

Our acetate frames use a proprietary tumbling process to achieve their beautiful finish. DITA uses some of the highest quality acetate available.

TITANIUM PRODUCTION

DITA uses one of the highest grades of beta-titanium, which is thin, durable and extremely flexible. Our beta-titanium is 1/3 the weight of steel.

PREMIUM LENSES

Known for stunning optical clarity, beautiful tintability, and superior color holdout.

CRAFTSMANSIP THAT CELEBRATES THE UNSEEN.

Craftsmanship is the cornerstone of DITA's reputation for quality and innovation – that's why our relationships with some of the world's most highly regarded artisans have lasted not years, but decades.

OVER 20 YEARS OF FOCUS

For more than 20 years, our focus has been one thing: perfecting the art of eyewear. We aren't a fashion house license. We are specialized.

PRESERVING THE PRECIOUS

DITA's relationships with some of the world's most highly regarded artisans in eyewear have lasted not years, but decades. Those relationships continue until this day.

JAPANESE QUALITY

We finish all our frames in Japan. Not because we can, but because we must. Because the level of detail in our frames requires the utmost level of quality, and that quality is found in Japan.

A CRAFT THAT TAKES MONTHS

DITA's manufacturing standards and specialty design language require months to craft a single frame.

INVESTMENT IN R&D

After decades of experience and research, DITA opens its own proprietary factory in Japan, further investing in R&D to develop unique design and production methods. DITA is one of the first independent eyewear companies to do so.

SUN COLLECTION

DITA



LIMITED EDITION GRANDMASTER-TWO

Introduced in 2010, DITA's Grandmaster-Two helped pave the way for the thick, bold, oversized, acetate frames that remain popular to this day. Inspired by the iconic b-boy style of the late 1970s, the Grandmaster-Two pays tribute to the spirit of New York's underground scene and the pioneering artists whose innovations have electrified the world for nearly 40 years.

In celebration of the 10th anniversary of the Grandmaster-Two, the new Limited Edition is hand numbered to 1,000 pieces. Each frame features a sculpted acetate front and temples in gloss black paired with DITA's unique Grandmaster hinges in gold.

SPECIFICATIONS

- DITA-SERIES FRAME
- OVERSIZED ACETATE FRONT FRAME WITH TITANIUM HINGES
- DITA'S SIGNATURE HEX SCREWS
- 100% UVA AND UVB PROTECTED LENSES WITH ANTI-REFLECTIVE COATING
- INDIVIDUALLY NUMBERED INSIDE TEMPLE

TEMPLE LENGTH — 138 MM
LENS WIDTH — 54MM
NOSE BRIDGE LENGTH — 19 MM
LENS BASE — 6 BASE LENS



DITA



LIMITED EDITION
GRANDMASTER-TWO

DTS402-A-01

FRAME: BLACK - YELLOW GOLD
LENS: DARK GREY TO CLEAR



SPECIFICATIONS

- DITA-SERIES FRAME
- OVERSIZED ACETATE FRONT FRAME WITH TITANIUM HINGES
- DITA'S SIGNATURE HEX SCREWS
- 100% UVA AND UVB PROTECTED LENSES WITH ANTI-REFLECTIVE COATING

TEMPLE LENGTH — 138 MM
LENS WIDTH — 54MM
NOSE BRIDGE LENGTH — 19 MM
LENS BASE — 6 BASE LENS

DITA



MACH-EIGHT

DITA's celebrated Mach franchise soars to new heights with Mach-Eight, a fearless sporty silhouette dedicated to the pursuit of speed. Bold, broad, and appointed with a host of custom-crafted details, it's a worthy inheritor of DITA's rich heritage of character frames.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Completely redesigned for maximum impact, Mach-Eight owes its elongated proportion to a curved shield lens with a center cut out to reveal the detail — a first in the Mach series.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: The two-piece brow inlay features elegant enamel detailing, accentuating the elegant lines of a show-stopping titanium grille that pays homage to previous entrants in the Mach series. Finished with a forked titanium hinge at the temple and sculpted acetate temple tips.

CULTURE THAT TRANSCENDS CONVENTION: Crafted with DITA's daring design ethos in mind, Mach-Eight imparts a sleek, futuristic sensibility to a silhouette inspired by the 1980s.

SPECIFICATIONS

- DITA-SERIES FRAME
- CUSTOM ACETATE FRAME
- TITANIUM BROW BAR WITH PRESSED LINE DETAIL
- PRESSED BRIDGE PLATE WITH ENAMEL DETAIL
- SHIELD LENS WITH CUSTOM TITANIUM MESH INLAY
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAIL
- FORKED HINGE MECHANISM
- DITA'S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 130 MM
LENS WIDTH — 131 MM
LENS BASE — 6 BASE LENS



DITA



MACH-EIGHT

DTS400-A-01

FRAME: MATTE BLACK - YELLOW GOLD
LENS: BROWN TO CLEAR



DTS400-A-02

FRAME: SATIN CRYSTAL GREY - WHITE
GOLD - YELLOW GOLD
LENS: GREY TO CLEAR

DITA



WASSERMAN

Wasserman introduces Art Deco influences to DITA's signature range of bold acetate eyewear, adorning a classic, wearable shape with judiciously crafted titanium details.

DESIGN THAT FINDS BEAUTY IN PURPOSE: A new, wire-core titanium temple design adds strength and style to an elegant all-acetate front frame: the external/internal construction technique reinforces the temple along the outside edge, and rests within the temple tip for maximum comfort.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Elegant flourishes of detail, from the ridged titanium temple to the comb-lined acetate temple tip, add a luxurious finish to a minimalistic profile.

CULTURE THAT TRANSCENDS CONVENTION: The chamfered edging along Wasserman's acetate front frame evokes the heroic proportions Art Deco structures and sculpture, introducing a touchstone that recurs throughout the collection.

SPECIFICATIONS

- ACETATE FRONT FRAME
- DUAL ACETATE & TITANIUM TEMPLE WITH PRESS LINE DETAIL AND CONTRAST FINISH
- DITA'S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- AVAILABLE IN ASIAN FIT
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 52 MM
NOSE BRIDGE LENGTH — 22 MM
LENS BASE — 4 BASE LENS



DITA



WASSERMAN

DTS700-A-01
DTS700-A-01AF

FRAME: BLACK - YELLOW GOLD
LENS: DARK GREY TO CLEAR



DTS700-A-02
DTS700-A-02AF

FRAME: TORTOISE - ANTIQUE SILVER
LENS: DARK BROWN TO CLEAR



DTS700-A-03
DTS700-A-03AF

FRAME: SATIN CRYSTAL GREY
WHITE GOLD
LENS: GREY



DITA



GRAND-EVO ONE

Minimalist spirit converges with maximalist details in the elegant form of Grand-Evo, DITA's inaugural foray into the realm of rimless eyewear.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Grand-Evo introduces a comprehensive design system with unlimited promise for customization in future seasons: its unique titanium center acts as an anchor for the lens, enabling the rimless perimeter to appear as if it's floating between the temples.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: The minimalistic effect of the floating lens is accentuated by ornate, bifurcated titanium temples inspired by DITA's iconic Grandmaster frame.

CULTURE THAT TRANSCENDS CONVENTION: Offered in two classic shapes, the Grand-Evo series embodies the timeless appeal of DITA's commitment to design innovation and luxurious materials.

SPECIFICATIONS

- DITA-SERIES FRAME
- RIMLESS FRAME CONSTRUCTION WITH CUSTOM TITANIUM BROW BAR AND NOSE BRIDGE
- SCREW MOUNTED LENSES
- COLORED NYLOR DETAIL
- CUSTOM TEMPLE HINGE PLATE
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAIL
- ACETATE TEMPLE TIPS
- DITA'S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 57 MM
NOSE BRIDGE LENGTH — 16 MM
LENS BASE — 4 BASE LENS



DITA



GRAND-EVO ONE

DTS138-A-01

FRAME: YELLOW GOLD - BLACK
LENS: DARK GREY TO CLEAR



DTS138-A-02

FRAME: WHITE GOLD - BROWN
LENS: DARK BROWN TO CLEAR

DITA



GRAND-EVO TWO

Minimalist spirit converges with maximalist details in the elegant form of Grand-Evo, DITA's inaugural foray into the realm of rimless eyewear.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Grand-Evo introduces a comprehensive design system with unlimited promise for customization in future seasons: its unique titanium center acts as an anchor for the lens, enabling the rimless perimeter to appear as if it's floating between the temples.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: The minimalistic effect of the floating lens is accentuated by ornate, bifurcated titanium temples inspired by DITA's iconic Grandmaster frame.

CULTURE THAT TRANSCENDS CONVENTION: Offered in two classic shapes, the Grand-Evo series embodies the timeless appeal of DITA's commitment to design innovation and luxurious materials.

SPECIFICATIONS

- DITA-SERIES FRAME
- RIMLESS FRAME CONSTRUCTION WITH CUSTOM TITANIUM BROW BAR AND NOSE BRIDGE
- SCREW MOUNTED LENSES
- COLORED NYLOR DETAIL
- CUSTOM TEMPLE HINGE PLATE
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAIL
- ACETATE TEMPLE TIPS
- DITA'S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 56 MM
NOSE BRIDGE LENGTH — 16 MM
LENS BASE — 4 BASE LENS



DITA



GRAND-EVO TWO

DTS139-A-01

FRAME: YELLOW GOLD - BLACK
LENS: DARK GREY TO CLEAR



DTS139-A-02

FRAME: WHITE GOLD - BROWN
LENS: DARK BROWN TO CLEAR



DITA



MUSKEL

DITA's signature chunky acetate frames are back — Muskel is leading the way. Cut from one of the industry's heaviest acetate and adorned with sophisticated finishes, it's a future classic that's built to last for generations.

DESIGN THAT FINDS BEAUTY IN PURPOSE: A larger-than-life frame requires a boundary-breaking approach to design: Muskel's front frame and temples are cut from sheets of chunky, 8mm high-end acetate and skive-sculpted for exceptional depth and angularity.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Every detail has been calibrated for comfort and endurance, from the frame's oversized bushings and hex screws to its new, custom 5-barrel hinges; a glimmering, laser-etched wire core temple tapers to reveal comb-lined etching at the tips.

CULTURE THAT TRANSCENDS CONVENTION: Crafted in the mold of DITA's most celebrated character frames, Muskel restores bold acetate eyewear as a focal point of the label's design practice.

SPECIFICATIONS

- BOLD 8MM ACETATE FRONT FRAME
 - SCULPTED ACETATE TEMPLES WITH COMB LINE DETAILS
 - OVERSIZED HINGE PLATE WITH OVERSIZED HEX SCREW AND BUSHINGS
 - 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
 - ALSO AVAILABLE IN ASIAN FIT
 - MADE IN JAPAN
- TEMPLE LENGTH — 145 MM
LENS WIDTH — 50 MM
NOSE BRIDGE LENGTH — 25 MM
LENS BASE — 4 BASE LENS



DITA



MUSKEL

DTS701-A-01
DTS701-A-01AF

FRAME: BLACK - CRYSTAL GREY
YELLOW GOLD
LENS: GREY



DTS701-A-02
DTS701-A-02AF

FRAME: TORTOISE - WHITE GOLD
LENS: VINTAGE GREEN



DTS701-A-03
DTS701-A-03AF

FRAME: CRYSTAL - YELLOW GOLD
LENS: GOLDEN AMBER



DITA



TERRON

A chunky acetate aviator crafted with a feminine sensuality, Terron's dramatic experimentation with weight and proportion propels a classic style into a sci-fi future.

DESIGN THAT FINDS BEAUTY IN PURPOSE: The 8mm acetate front frame is skive-sculpted and notched beneath the temple to reveal a sleek titanium lens rim, introducing a dynamic tension that balances the frame's bold profile from all viewing angles.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Fitted with all-new, 3-barrel hinges for comfort and endurance, Terron's meticulous construction represents the finest in optical innovation.

CULTURE THAT TRANSCENDS CONVENTION: Designed in the tradition of DITA's iconic character frames, Terron transforms a silhouette from the 1970s with futuristic, angular styling and a signature cutout that reveals the character of its luxurious source materials.

SPECIFICATIONS

- ACETATE CUT OUTS TO EXPOSE METAL DETAILS ON FRAME FRONT
 - DITA'S UNIQUE HEX SCREW HINGES
 - 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
 - ALSO AVAILABLE IN ASIAN FIT
 - MADE IN JAPAN
- TEMPLE LENGTH — 145 MM
LENS WIDTH — 57 MM
NOSE BRIDGE LENGTH — 18 MM
LENS BASE — 4 BASE LENS



DITA



TERRON

DTS703-A-01
DTS703-A-01AF

FRAME: BLACK - YELLOW GOLD
LENS: GREY TO CLEAR



DTS703-A-02
DTS703-A-02AF

FRAME: HAUTE TORTOISE - WHITE GOLD
LENS: BROWN TO CLEAR



DTS703-A-03
DTS703-A-03AF

FRAME: CRYSTAL - WHITE GOLD
LENS: LIGHT GREY TO LIGHT BROWN



DITA



TELEMAKER

Informed by the punk mentality and impervious to categorization, Telemaker joins the ranks of iconoclastic DITA character frames endowed with the power to transform.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Telemaker’s front frame is cut from sheets of chunky, 6mm acetate and skive-sculpted for an angular finish, adding depth and texture to an imposing facade.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: A custom, wire-core temple design is fitted with DITA’s iconic hex screw hinges for extra durability.

CULTURE THAT TRANSCENDS CONVENTION: Combining the broad profile of a square-frame with the pointed attitude of a cat-eye, Telemaker cuts its own path in the spirit of DITA’s most celebrated character frames.

SPECIFICATIONS

- HIGH QUALITY ACETATE FRAME
- ELEGANTLY SKIVED ACETATE FRONT
- CUSTOM WIRE CORE WITH INTRICATE PRESSED DETAIL
- DITA’S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- ALSO AVAILABLE IN ASIAN FIT
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 57 MM
NOSE BRIDGE LENGTH — 18 MM
LENS BASE — 4 BASE LENS



DITA



TELEMAKER

DTS704-A-01
DTS704-A-01AF

FRAME: BLACK
LENS: GREY TO CLEAR



DTS704-A-02
DTS704-A-02AF

FRAME: HAUTE TORTOISE
LENS: BROWN TO CLEAR



DTS704-A-03
DTS704-A-03AF

FRAME: CRYSTAL
LENS: LIGHT GREY TO LIGHT BROWN



DITA



KADER

A brooding, genre-bending acetate frame with an industrial physicality, Kader represents the dazzling future of bold eyewear in DITA's stable of character frames.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Kader's futuristic front frame is cut from sheets of chunky, 6mm acetate and skive-sculpted at the edges, lending a 3-dimensional quality to its angular profile.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: A custom, wire-core temple design is fitted with DITA's proprietary hex screw hinges for extra durability.

CULTURE THAT TRANSCENDS CONVENTION: Sampling from a variety of eyewear shapes but defying them all, Kader's futuristic profile embodies the iconoclastic ethos of DITA's beloved character frames.

SPECIFICATIONS

- HIGH QUALITY ACETATE FRAME
- ELEGANTLY SKIVED ACETATE FRONT
- CUSTOM WIRE CORE WITH INTRICATE PRESSED DETAIL
- DITA'S UNIQUE HEX SCREW HINGES
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- ALSO AVAILABLE IN ASIAN FIT
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 57 MM
NOSE BRIDGE LENGTH — 18 MM
LENS BASE — 4 BASE LENS



DITA



KADER

DTS705-A-01
DTS705-A-01AF

FRAME: BLACK
LENS: GREY TO CLEAR



DTS705-A-02
DTS705-A-02AF

FRAME: HAUTE TORTOISE
LENS: BROWN TO CLEAR



DTS705-A-03
DTS705-A-03AF

FRAME: CRYSTAL
LENS: LIGHT GREY TO LIGHT BROWN



OPTICAL COLLECTION

DITA



SENATOR-THREE

The latest installment in DITA's elegant, 1950s-inspired Senator series features Art Deco flourishes and a bold new temple design that effortlessly maximizes style and comfort.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Senator-Three utilizes a unique design system, consisting of a universal titanium top-brow and temple chassis that acts as an anchor for the titanium lens rims, a key element in the design language for future releases of the Senator series.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: A new temple design, featuring and external/internal titanium construction technique, reinforces the temple along the outside edge and rests within an acetate temple tip for maximum comfort.

CULTURE THAT TRANSCENDS CONVENTION: Though descended from the browline frames of the 1950s, Senator-Three's lightweight construction and elegant geometry represent a relentlessly modern approach to optical design.

SPECIFICATIONS

- DITA-SERIES FRAME
- CUSTOM MODULAR TITANIUM CHASIS BROW BAR
- FULL TITANIUM RIM WITH PRESSED LINE DETAIL
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAIL
- DUAL TITANIUM TEMPLE WITH PRESS LINE DETAIL AND CONTRAST FINISH
- ACETATE TEMPLE TIPS WITH LASER LINE DETAIL
- DITA'S UNIQUE HEX SCREW HINGES
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 53 MM
NOSE BRIDGE LENGTH — 19 MM
LENS BASE — 4 BASE LENS



DITA



SENATOR-THREE

DTX137-A-01

FRAME: BLACK IRON - WHITE GOLD

DTX137-A-02

FRAME: MATTE NAVY - ANTIQUE SILVER

DTX137-A-03

FRAME: YELLOW GOLD - ANTIQUE SILVER



DITA



WASSERMAN

Wasserman introduces Art Deco influences to DITA's signature range of bold acetate eyewear, adorning a classic, wearable shape with judiciously crafted titanium details.

DESIGN THAT FINDS BEAUTY IN PURPOSE: A new, wire-core titanium temple design adds strength and style to an elegant all-acetate front frame: the external/internal construction technique reinforces the temple along the outside edge, and rests within the temple tip for maximum comfort.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Elegant flourishes of detail, from the ridged titanium temple to the comb-lined acetate temple tip, add a luxurious finish to a minimalistic profile.

CULTURE THAT TRANSCENDS CONVENTION: The chamfered edging along Wasserman's acetate front frame evokes the heroic proportions Art Deco structures and sculpture, introducing a touchstone that recurs throughout the collection.

SPECIFICATIONS

- ACETATE FRONT FRAME
- DUAL ACETATE & TITANIUM TEMPLE WITH PRESS LINE DETAIL AND CONTRAST FINISH
- DITA'S UNIQUE HEX SCREW HINGES
- AVAILABLE IN ASIAN FIT
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 52 MM
NOSE BRIDGE LENGTH — 22 MM
LENS BASE — 4 BASE LENS



DITA



WASSERMAN

DTX700-A-01
DTX700-A-01AF

FRAME: BLACK - YELLOW GOLD



DTX700-A-02
DTX700-A-02AF

FRAME: TORTOISE - ANTIQUE SILVER



DTX700-A-03
DTX700-A-03AF

FRAME: SATIN CRYSTAL GREY
WHITE GOLD



DITA



LINEUS

Lineus introduces DITA's most innovative sun clip concept to date, adapting the label's signature cutout acetate frames to achieve a simple, elegant solution for convertible sun lenses.

DESIGN THAT FINDS BEAUTY IN PURPOSE: A traditional clip-on lenses require four hooks to securely fasten the clip to the front frame; Lineus features a notch beneath the temple, allowing a sun clip to seamlessly attach to the frame's exposed titanium core using just two side hooks.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Lineus's temples feature two pieces of acetate, connected by a titanium core; the titanium allows for flexibility and reduces tension at a critical juncture, ensuring comfort while repeating the frame's signature cutout detail.

CULTURE THAT TRANSCENDS CONVENTION: Elegant solutions to technical problems are a hallmark of DITA's commitment to optical innovation. Lineus reduces mechanical tension through the frame through clever construction, and limits the need for users to touch the clip-on lens with their hands while affixing it to the frame.

SPECIFICATIONS

- ACETATE FRONT FRAME AND TEMPLES
- ACETATE CUT OUTS TO EXPOSE METAL DETAILS AND AN INNOVATIVE CLIP MOUNTING SYSTEM
- DITA'S UNIQUE HEX SCREW HINGES
- AVAILABLE IN ASIAN FIT
- SUN CLIP SOLD SEPARATELY
- MADE IN JAPAN

TEMPLE LENGTH — 145 MM
LENS WIDTH — 49 MM
NOSE BRIDGE LENGTH — 21 MM
LENS BASE — 2 BASE LENS



DITA



LINEUS

DTX702-A-01
DTX702-A-01AF

FRAME: BLACK - WHITE GOLD



DTX702-A-02
DTX702-A-02AF

FRAME: TORTOISE - GUN METAL



DTX702-A-03
DTX702-A-03AF

FRAME: CRYSTAL - YELLOW GOLD



DITA



*pictured with Lineus frame

LINEUS SUN CLIP

Lineus introduces DITA's most innovative sun clip concept to date, adapting the label's signature cutout acetate frames to achieve a simple, elegant solution for convertible sun lenses.

SPECIFICATIONS

- INNOVATIVE DESIGN FEATURING A SINGLE LENS CLIP FOOTING
- UNIQUE INTEGRATION WITH DITA'S CUSTOM ACETATE FRAME CUT OUTS
- FULL TITANIUM CONSTRUCTION
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

LENS WIDTH — 50 MM
NOSE BRIDGE LENGTH — 20 MM
LENS BASE — 2 BASE LENS



DITA



*pictured with Lineus frame

LINEUS SUN CLIP

DTS702-A-CLP-01

FRAME: WHITE GOLD
LENS: GREY



DTS702-A-CLP-02

FRAME: BLACK IRON
LENS: G-15



DTS702-A-CLP-03

FRAME: YELLOW GOLD
LENS: BROWN



DITA



NEMORA

Nemora imparts a modern spirit to the traditional cat-eye frame, elongating its proportions and incorporating a host of distinctive details designed for the everyday pleasure of wearing.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Nemora’s sophisticated acetate front frame features a continuous titanium ridge that spans the brow line, accentuating its modified cat-eye shape.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: Lightweight titanium temples are custom-pressed with a decorative finish, and fitted with DITA’s iconic hex screw hinges.

CULTURE THAT TRANSCENDS CONVENTION: Making a statement without making waves, Nemora’s square/cat-eye combination shape represents DITA’s ability to extract new possibilities from well-worn optical conventions.

SPECIFICATIONS

- THIN TITANIUM INLAY EXTENDS THE ENTIRE LENGTH OF THE FRAME
- CUSTOM WIRE CORE WITH INTRICATE PRESSED DETAIL
- DITA’S UNIQUE HEX SCREW HINGES
- AVAILABLE IN ASIAN FIT
- MADE IN JAPAN

TEMPLE LENGTH — 143 MM
LENS WIDTH — 53 MM
NOSE BRIDGE LENGTH — 16 MM
LENS BASE — 4 BASE LENS



DITA



NEMORA

DTX401-A-01
DTX401-A-01AF

FRAME: BLACK - YELLOW GOLD

DTX401-A-02
DTX401-A-02AF

FRAME: HAUTE TORTOISE - WHITE GOLD

DTX401-A-03
DTX401-A-03AF

FRAME: STORM GREY - WHITE GOLD



DITA



RAVITTE

Etched in the tradition of modernist sculpture, Ravitte celebrates the hand of the creator with elegant finishing details throughout.

DESIGN THAT FINDS BEAUTY IN PURPOSE: Ravitte’s signature tonal brow bar is beveled along its inner edge for a sculptural effect, imparting a dramatic weight to its light frame.

CRAFTSMANSHIP THAT CELEBRATES THE UNSEEN: The tonal brow bar tapers along the temple into a wire-rim temple tip that’s crafted for comfort and appointed with DITA’s signature.

CULTURE THAT TRANSCENDS CONVENTION: Crafted with an eye toward the Art Deco movement of the early 20th century, Ravitte’s uncommon take on the browline frame reflects a commitment to artistry that defies easy categorization.

SPECIFICATIONS

- LIGHTWEIGHT ALL-TITATNIUM FRAME
- DIAMOND SHAPED CHAMFERED BROW AND TEMPLE WITH CONTRAST FINISH
- DUAL-COLOR TITANIUM TEMPLE TIP DESIGN DELICATELY ETCHED TO RESEMBLE A FEATHER
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAILS
- MADE IN JAPAN

TEMPLE LENGTH — 143 MM
LENS WIDTH — 60 MM
NOSE BRIDGE LENGTH — 14 MM
LENS BASE — 4 BASE LENS



DITA



RAVITTE

DTX140-A-01

FRAME: YELLOW GOLD - SILVER

DTX140-A-02

FRAME: ROSE GOLD - SILVER

DTX140-A-03

FRAME: BLACK RUTHENIUM -
WHITE GOLD



NEW COLORS & FINISHES

DITA



FLIGHT SEVEN

DTS111-57-06

FRAME: YELLOW GOLD
LENS: DARK BROWN POLARIZED



SPECIFICATIONS

- TITANIUM FRONT FRAME, BRIDGE PIECE AND BROW BAR WITH DIAMOND PRESSED DETAIL
- BETA-TITANIUM TEMPLES WITH DIAMOND PRESSED DETAIL
- CUSTOM TITANIUM NOSE PADS WITH DIAMOND PRESSED DETAIL
- ACETATE TEMPLE TIPS
- 100% UVA AND UVB PROTECTED LENSES WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 144 MM
LENS WIDTH — 57MM
NOSE BRIDGE LENGTH — 16 MM
LENS BASE — 2 BASE LENS

DITA



MACH-ONE

DRX-2030-T-GRY-GLD-59

FRAME: SATIN CRYSTAL GREY
YELLOW GOLD
LENS: DARK GREY TO CLEAR



SPECIFICATIONS

- DITA-SERIES FRAME
- TITANIUM FRONT FRAME WITH PLASTIC LENS RIM DETAIL
- TITANIUM NOSE PADS
- ACETATE TEMPLE TIPS
- DOUBLE NYLOR DETAIL
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 127 MM
LENS WIDTH — 59 MM
NOSE BRIDGE LENGTH — 17 MM
LENS BASE — 2 BASE LENS

DITA



MIDNIGHT SPECIAL

DRX-2010-M-BLK-GLD-60

FRAME: YELLOW GOLD - MATTE BLACK

LENS: DARK GREY TO CLEAR



SPECIFICATIONS

- TITANIUM FRAME AND TEMPLES
- TWO TONE METAL PLATING
- FLOATING SIDE LENS RIM WITH NYLOR AND DIAMOND DETAIL
- CUSTOM FLEX HINGES
- ACETATE TEMPLE TIPS
- 100% UVA AND UVB LENS WITH ANTI-REFLECTIVE COATING
- MADE IN JAPAN

TEMPLE LENGTH — 140 MM
LENS WIDTH — 60 MM
NOSE BRIDGE LENGTH — 16 MM
LENS BASE — 6 BASE LENS