



# Plié

## Welcome to the fold

The Belgian designer James Van Vossel came up with an ingenious new way of structuring a pair of glasses based on folding. That's right, the new Plié collection is made up of frames with end pieces that have been folded first forward, and then back, seamlessly transitioning into the temples. The four James models offer folding in Dutch, French, Italian and Portuguese: Plooi, Pli, Piega and Plissado.

In the Plié collection, designer James Van Vossel plays with the qualities of stainless steel. Instead of attaching the temples to the front of the frames, James - never one to shy away from an experiment - wanted to create an entire pair of glasses with a single sheet, by folding it.

It goes without saying that it was no easy task. The end piece - the piece between the front and the temples - had to remain strong enough even after being folded. **A real technical puzzle**, but the result is worthy of the challenge! The frames were **chemically etched** from a sheet of stainless steel. The end piece was first folded forward, and then back over the outer edge of the frames. This way, the front transitions into an end piece that **seamlessly** becomes the temples! This outrageous Plié collection is already at the top of our wish list.





### Colour tricks

theo and colour go together like pepper and salt. But for this Plié collection, we were faced with a bit of a challenge. After all, the end piece and the temples had to be the same colour as the inside of the frames, since it was being folded inside-out. By working with **contrasting colours**, we were able to emphasise the inside-out switch. And as for the palette: with everything from sober anthracites to bright hues, this collection runs the full gamut!

### Mister Van Vossel

James Van Vossel is by now a familiar figure at the theo office. With his gift for converting diverse materials into design masterpieces, he has become indispensable to theo. Original design and functionality are always at the core of his work. And theo isn't the only place where he gives free rein to his creativity. James is also renowned for his felt lounge chair, his floor lamp and the z-ball. From chairs to lighting to glasses, James is a designer-Jack of all trades.



Piega - Pli - Plissado - Plooi



Brand: theo

Series: theo plus James

Collection: Plié

Model: Plooi, Pli, Piega, Plissado

Design concept: James Van Vossel - Technical execution: designbureau Hoet @Bruges

Material: stainless steel

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